

# ROZANNE HENZEN - CURRICULUM VITAE

I love sustainable/circular companies, corporate social responsibility, finding the perfect second-hand item, diving into a subject and not letting go, the textile industry, discovering other cultures, the sea, closing the loop, reading books, podcasts, going to the market on Saturdays and elephants, I really love elephants!



## EDUCATION

- '18 - '16 Universiteit Antwerpen - MSc Strategic Communication (magna cum laude)  
*Consumer Psychology / Half of the Master followed at Stockholms Universitet / Graduated on increasing consumer participation in Textile Disposal Practices at Cilotex (Circular Logistics for the Textile Industry)*
- 2017 Sustainable Fashion Academy Stockholm: The Sustainability Fundamentals (online course)
- 2017 Stockholms Universitet: Erasmus exchange  
*Fashion as an Industry / Social Entrepreneurship / Design Thinking*
- 2017 Stockholm School of Entrepreneurship: Fellowshipprogramma (3 months)  
*Together with 2 other students I started NODO: a circular, customizable unisex shirt, made from recycled Scandinavian wood. "We turn wood into fabric, and waste into fashion. We are NODO, let the forest be with you."*
- '15 - '11 Hogeschool voor de Kunsten Utrecht: BA Visual Art & Design Management
- 2014 İstanbul Bilgi Üniversitesi: Erasmus exchange  
*Brand Management / Communication Design / Design Futures / Media & Contemporary Social Thought*
- '11 - '09 Rijksuniversiteit Groningen: Arts, Culture & Media
- '09 - '03 High School: Regionale Scholengemeenschap Stad & Esch: VWO Culture & Society profile, Meppel

## WORK EXPERIENCE

- 2018 Stichting de Nationale DenkTank (*the National ThinkThank Foundation*) in collaboration with McKinsey & Company: ThinkTanker Circular Economy, Amsterdam  
Stichting de Nationale DenkTank bridges the gap between government, science, business and philanthropy. Together with 19 other young academics, I have identified the main bottlenecks in accelerating the transition to a circular metropolis through interviews, surveys, literature research and discussions with the initiated. We then worked on 10 practical solutions to accelerate the transition.
- 2017 180 Degrees Consulting: Consultant for social & sustainable change, Antwerp
- '17 - '16 Think Twice (Humana); Jutka & Riska (Vintage & Nieuw); Today is a Good Day! (Fair fashion): Sales advisor, Antwerp
- 2017 NODO circular shirts - Co-founder, during the Fellowship program at SSES
- 2015 i-did\_slow fashion\_movement - Branding & CSR positioning *Circular: the bag produced by urban mining*, Utrecht
- ### STAGES
- 2018 Flemish Innovation Cluster for Logistics: Graduate researcher at Cilotex: Circular Logistics for the Textile Industry
- 2013 i-did\_slow fashion\_movement - Marketing & CSR-positioning intern (fulltime), Utrecht
- 2012 Femke Agema (Designer) - Marketing & PR intern, Amsterdam
- 2011 Lizzy Peters, Brand MKRS Creative Agency - Branding & Strategy intern, Amsterdam

## EXTRA ACTIVITIES

- 2019 Circular Fashion Games 2019: Pitch and presentation coach, Amsterdam
- 2019 Circular Fashion Games 2019 finals: Host, Fashion for Good, Amsterdam
- 2019 Première *Green Tales of the City*: Moderator, Pakuis de Zwijger, Amsterdam
- 2019 *Collaborating for a circular economy*: Host/moderator, Impact Hub Amsterdam
- 2018 Local Conference of Youth Netherlands (Science Park, Amsterdam), de Nationale DenkTank 2018 (Blue City, Rotterdam), Ministry of Infrastructure and Water Management (The Hague): Brainstorm facilitator
- 2018 Final presentation Nationale DenkTank 2018 *De Hoogste Circulariteit*: Host, Planetarium (Artis), Amsterdam
- nu - '17 Generation T: Sustainable changemaker, Belgium
- 2017 Circular Flanders: Circular Economy Bootcamp participant
- 2017 Clothing Swap Kungsholmen: Volunteer, Stockholm
- 2017 Create Squared Stockholm: Close the Loop Entrepreneurship competition: start-up participant

## ACCOMPLISHMENTS

- 2018 Second price at the Circular Fashion Games Waste2Wear challenge. Hosted by Fashion for Good, Start-up Mix & the C&A Foundation
- 2018 Bronze Award Winner for the Global Consulting Awards by 180 Degrees Consulting, Antwerp
- VSBfund - Scholarship  
For good students with a big interest in society, the environment & who have committed themselves to making the society a better place
- 2015 Prince Bernhard Culture Fund - Scholarship  
For talented academics continuing their education abroad
- 2008 National champion: team debating competition *Op weg naar Het Lagerhuis*: broadcasted on national television

## PERSONALIA

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## LANGUAGES

Dutch (native speaker)  
English (professional fluency)  
German (sufficient)  
French (basic)

## SKILLS

Design Thinking  
Photoshop  
InDesign  
Microsoft Office  
Wordpress  
SPSS